

General Terms of Conditions for Svenska Mässkonsult AB (SMAB) 2014-10-28

1. The reservation of stand space or rent of premises, as well as these terms, are contractually binding for the Exhibitor regardless of the booking's form. The Fair reserves the right to assess and, without any explanation, deny or set up specific requirements for the Exhibitor's participation in a certain event.

The Exhibitor's specifications, made on an application form or similar document, regarding stand location and its size, are only considered as requests. SMAB grants the Exhibitor a final stand location based on the use of the exhibition halls, the Exhibitor's line of business, and the classification of interest. The time of application is of no relevance. The Fair reserves the right to adjust and rearrange the layout of the exhibition halls whenever it finds this necessary. Hence, a deviation between the requested stand location and the stand location finally assigned to the Exhibitor shall never be considered a deviation between the reservation and the order confirmation.
 2. It is not permissible to exhibit live animals, explosive products or other items that the Fair considers inappropriate from a safety point of view. Products that are exhibited shall conform to the regulations of relevant authorities or control and inspection bodies and shall have the approval of such authorities or bodies when necessary. The Exhibitor is reminded of their obligations according to legislation on work environment. SMAB shall not be liable for any damage or imposition following from the Exhibitor's failure to comply with any such regulations or from the fact that the appropriate permits have not been obtained. The Exhibitor shall indemnify the Fair for all cost the Fair may incur as a consequence of the Exhibitor not being in compliance with the afore-mentioned regulations.
 3. Displays, banners or other exhibits outside the rented space falls under the discretion of the Fair.
 4. The Exhibitor may only display such items that are considered by the Fair to comply with the objectives of the current fair and that meet reasonable quality requirements. In the event that an item is found by the Fair not to meet the afore-mentioned requirements, the Exhibitor is obliged to remove such items from the stand immediately and at their own expense. The Fair reserves the right to take decisions, regarding whether a product is appropriate or not, at its own discretion, as well as the right to remove any products that are not deemed appropriate for the current fair.
 5. The rent for space for stands must be paid in full to SMAB no later than four (4) weeks before the official opening of the fair. Failing this, the Fair reserves the right to restrict the requested space if deemed necessary by the Fair. The Exhibitor may cancel a booking of space for a stand no later three (3) months before the opening of the fair. Notice of cancellation should be sent to SMAB in writing. Registration fees are never refunded. Stand locations may not be taken into possession unless registration fee, rent and any other fees according to the order confirmation and, if relevant, orders made later, are paid in full.
 6. Space for a stand or premises must not, fully or partly, be reassigned or sublet by the Exhibitor without the Fair's approval. It is not permissible for the Exhibitor to, for a fee, display other brands or exhibitors that are not part of the application, without the explicit approval of the Fair.
 7. The Exhibitor must comply with the Fair's adjustment in terms of location and space that can arise due to various circumstances. Complaints concerning the assigned location or space must be made before the Exhibitor takes possession of the stand location(s).
 8. It is not permissible to damage the rented premises (nailing, painting).
 9. The Exhibitor must take out an exhibition risk insurance. The Exhibitor is liable for any damage to the premises or other part of the area used by the Fair, to co-exhibitors or third parties, including by not limited to staff and visitors, caused by the Exhibitor or by the Exhibitor's staff.
 10. The Exhibitor is responsible for cleaning and maintaining their rented space for stand(s). The Fair will clean and maintain all common areas of the fair.
 11. The Exhibitor must at all times follow the general terms from the fair organizer.
 12. The Exhibitor is not permitted to practice activities or give demonstrations, which due to their unreasonable sound level, as assessed by the Fair, negatively affects other exhibitors' possibilities to participate.
 13. Within the area used by the fair, the Exhibitor must follow the safety regulations issued by the Fair or by appropriate authorities.
 14. SMAB is not liable for any errors made in catalogues or other publications of information regarding a certain event, irrespective of form, written or electronic.
 15. The Exhibitor permits that available information on the Exhibitor may be furnished to a third party.
 16. The Exhibitor is not permitted to:
 - place objects outside the designated space for the stand or to block fire equipment, fire exits or power-distribution access points.
 - use decorations or similar objects exceeding the maximum height of 2,5 meters.
 - use materials that are not in compliance with local fire regulations
 - without the explicit permission of the relevant authorities and the Fair use open fire or store gas, flammable liquids or explosive materials within the area used by the fair
 - without approval of the Fair, through displays within the area of the fair, refer to an exhibition outside the area used by the fair
 - present or allow political propaganda in the stand or elsewhere in the area of the fair
 - to arrange stand, decoration, demonstrations and sales activities in a way which contravenes the international Chamber of Commerce's Consolidated Code governing advertising, or which causes disturbance to other exhibitors and visitors. All spoken and written marketing shall be responsible in nature and shall conform to national marketing legislation.
 17. Only such items that are considered by the Fair to comply with the objectives of the current fair and that meet reasonable quality requirements may be exhibited. The Exhibitor is required to provide a list of the products available for sale in the rented space for stands. In the event that an item is found by the Fair not to meet the afore-mentioned requirements, the Exhibitor may be required to remove such items from the stand immediately and at their own expense.
 18. It is not permitted to bring in or/and sell alcoholic beverages in the rented space.
 19. For security reasons, children and teenagers under the age of 16, regardless whether they are accompanied by an adult or not, are not allowed into the area of the fair if any form of construction work is carried out since it is deemed to be a construction site. Animals are also not allowed in the area of the fair during construction or dismantling.
 20. Access to the rented space before the official date may be granted by SMAB upon request. In case such request is granted, the Exhibitor will be charged an additional fee according to the current price list.
 21. Exhibited products, decorations or stands may not be removed during the period of the fair. In case of non-compliance, the Exhibitor shall pay indemnities to the Fair to amount of 10000 SEK.
 22. In case the rented space for stands is equipped with two (2) separating walls, the available space for stands is decreased by 3 cm due to the construction of the separating walls. The Exhibitor must notify the Fair no later than four (4) weeks before the official opening date of the fair if the Exhibitor intend bring their own stand construction or if exact measures of the stand are required.
 23. If, for reasons beyond the control SMAB, restrictions should occur regarding heating, supply of electricity or water, communication connections, electronic or web-based services or other facilities provided by the Fair, the Exhibitor is not entitled to receive a refund of stand rent, rent of premises or any part thereof. Neither shall the Exhibitor be entitled to any form of compensation. If any of the afore-mentioned restrictions actually do occur due to circumstances within the control of SMAB, the liability of SMAB is restricted to a refund of the fee paid for such facilities.
 24. In the event that SMAB is forced to cancel or postpone an event as a consequence of war, riot or act of terror, action taken by local authority or lack thereof, new or altered legislation, conflicts on the labour market, blockade, fire, flooding or accident of substantial proportion or some other comparable incident, no refund of rent will be paid. The Exhibitor shall, as soon as the event can be held, be entitled to priority with regard to stand location or if applicable, similar premises and be exempted from the registration fee. Except for the aforementioned, the Exhibitor is not entitled to any form of compensation
 25. The Exhibitor shall indemnify the Fair in the event that the Fair is obliged to pay taxes or other duties to the state or municipality, based on the Exhibitors rent or other fees paid by the Exhibitor for participation in the fair or conference.
 26. Breaches by the Exhibitor of any of these general terms or any other specific regulation concerning the services provided by the Fair can render the Exhibitor, including staff, liable to exclusion with immediate effect from participating in ongoing and future events. The Exhibitor will still be held responsible for the agreed rent and is not entitled to compensation.
- The exhibitor accepts these general terms as well as other specific terms issued by SMAB.**